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YATZY ULTIMATE CELEBRATES 2,000,000 UNIQUE USERS

2,000,000 users – 2 weeks big discount on <u>iTunes</u>, <u>Windows 8 Store</u> and <u>Windows phone</u>

As of this week, Game.io's most successful game Yatzy Ultimate, for iOS, Windows Phone 7&8 and Windows 8, has reached 2 million unique users, who have entered the world of dice for an ultimate experience in the last year. Yatzy Ultimate holds a BestAppEver Awards as a third place winner and has been "Featured up" among top dice games on iTunes, Windows Phone and Windows 8 store in the last 6 months.

2,000,000 users have experienced – getting Yatzy in one roll! We are giving 2 weeks big discount on the game on iTunes, Windows 8 Store and Windows phone stores.

Yatzy Ultimate has proven the reason for its existence, bringing players to the epicenter of fun for a memorable roll-the-dice experience. The game is easy to learn and difficult to master. People spend hours playing it because there is always a score to beat. Crispy graphics and sound effects, multiplayer mode, distinctive themes, offline support and much more are the reasons behind its growing network of happy and active players.

Distinctive players all over the world enjoy taking turns rolling different dice combinations for a chance to experience the incredible feeling – getting Yatzy in one roll. Game.io has broken through the stereotype of Yatzy being a game of luck, and has made it a game of skill and game of fun.

The game is available on <u>iTunes</u>, <u>Windows 8 Store</u> and <u>Windows phone</u> stores in free and paid version and supports English, German, French, Spanish and Swedish language.

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